

The Organic Center is THE trusted source on the science of organic farming and products.



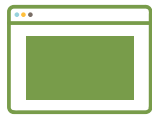
The Organic Center is cultivating a powerful and inclusive organic community that champions climate resilience, economic strength, and human well-being. With new USDA grants, over the next four years we will expand resources for farmers, students, and underserved communities, focusing on developing diverse, next-generation leaders who will sustain this movement for years to come.

Communicate the Benefits of Organic to Consumers

To grow the organic industry, shoppers must understand the value of organic and the benefits of purchasing products carrying the **USDA Organic seal**. The Organic Center communicates directly with consumers, sharing the latest unbiased research on how organic farming and products can protect their health and the planet. We serve up the facts in easy-to-digest content such as:



Recipes



Microsites
dedicated to specific
research topics



Educational
Videos

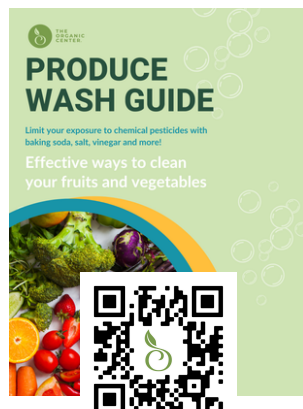
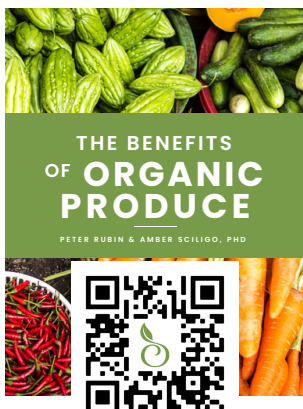


Newsletters



Webinars

Check out some of our latest consumer-facing campaigns:



Build Communities



An Organic Night Out: Honoring the Year's Best in Organic is a premier annual event that celebrates the trailblazers and innovators who are making a meaningful impact in the organic industry. Hosted by The Organic Center and Organic Voices, this gathering brings together leaders from across the organic sector for an evening of celebration, networking, and knowledge sharing. A highlight of the event is the presentation of prestigious awards, which honor those who have demonstrated exceptional creativity and impact in elevating consumer understanding and excitement around organic products. The awards aim to recognize the most effective and innovative efforts to promote the value of organic and inspire greater consumer support for organic purchases.

The Organic Center wins major USDA OREI grant to help increase inclusivity in organic

The Organic Center is committed to building a big and inclusive organic tent for the future. Its efforts received a huge boost this year with the award of



\$705,000

in funds through the U.S. Department of Agriculture's (USDA) Organic Agriculture Research and Extension Initiative (OREI) program to develop an organic curriculum and mentoring program to create professional development for early career faculty and students who want to work in the organic sector.

Please visit [organic-center.org](https://www.organic-center.org) to learn more about our work.

Fill Knowledge Gaps

The Organic Center works to fill critical industry knowledge gaps by managing research projects and providing tools and training to help organic farmers and businesses thrive. Our research projects focus on climate change mitigation and environmental health, human health, and building tools and solutions specific to organic operations.



Good for Planet
Environmental Sustainability Research
Soil Health and Carbon Sequestration – Biodiversity – Pollinator Health – Nitrogen Pollution – Yield



Good for People
Human Health & Nutrition Research
Pesticides, Hormones, and Antibiotics in Milk – Combating Antibiotic-Resistant Bacteria – Nutritional Benefits of Organic Foods Like Spices, Teas, Dairy, and Meat – Protecting Farmworkers from Pesticide Exposures



Good for Community
Economic, Policy & Industry Research
How Organic is benefiting rural communities - Growth of the organic industry



Educations Resources
Tip sheets + Downloads – Webinars – Videos – Publications (co-authored)

In addition to facilitating research, The Organic Center launched a new initiative with the **Foundation for Food & Agriculture Research (FFAR)** to fund innovative climate research and much-needed training and technical support for organic agriculture professionals.



Visit [organic-center.org/our-work](https://www.organic-center.org/our-work) to learn more about our research projects.

Support Industry Advancement

The Organic Center's efforts are centered around advancing the organic industry. We are proud to work with our community of stakeholders to provide support on projects and initiatives that strengthen and grow organic. Here are some of the ways we support industry advancement:



Building research teams and facilitating fundraising through public and private partnerships, with a significant focus on **federal funding grants**, to help industry partners fill research gaps.



Working with the Organic Trade Association and other stakeholders to develop resources farmers and businesses can use to promote the science-backed benefits of organic and their products, like the **Organic Opportunity Communications Toolkit** and **Organic Sustainability Wheel**. Visit OTA.com/OrganicOpportunity to learn more.



Fostering **diversity and inclusion in organic** by intentionally prioritizing the inclusion of scientists and speakers from underrepresented groups in our research and education efforts, requiring strong diversity, equity, and inclusion plans for all research and extension programs we fund through our FFAR partnerships, and developing educational materials on environmental justice and tools to help underrepresented farming communities thrive.



Providing scientific review and comments to the **National Organic Standards Board** to guide research priorities.

