

2023 Impact Report



Communicate the Benefits of Organic to Consumers

✓ CONTENT REACH

The Organic Center reaches

480,000

consumers each month with educational content highlighting the science-backed benefits of organic farming and products

✓ REPORTS AND PUBLICATIONS

The Organic Center has translated

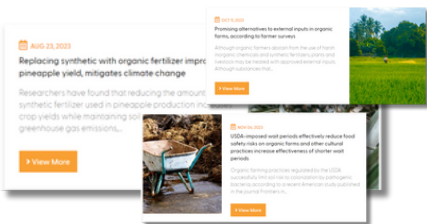
600

peer-reviewed journal articles into [consumer-facing summaries](#)

In the last 10 years, The Organic Center has developed

20

consumer-facing reports as [free resources](#)



In the last 5 years, The Organic Center Science staff has co-authored

20

peer-reviewed, published science manuscripts



2024

REPORT:
The Benefit of Organic Produce

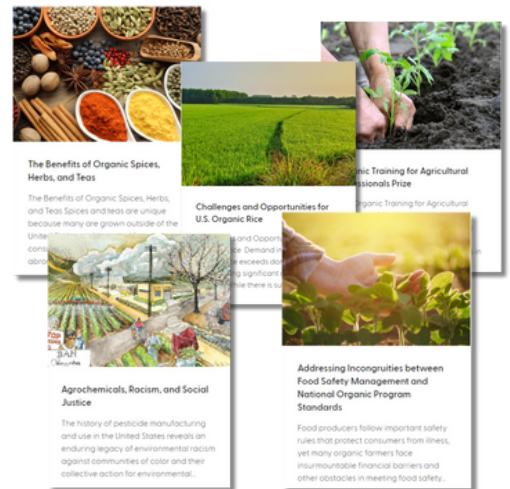
✓ MICROSITES



The Organic Center hosts/manages

29

microsites/independent websites for projects managed by TOC or partners on [organic-center.org/our-work](https://www.organic-center.org/our-work) where we share updates on organic research projects with consumers



Build Communities

✓ ORGANIC CONFLUENCES

In 2023, we united **200+ stakeholders** to tackle plastic reduction in the organic supply chain, featuring **22 speakers** and supporting **27 farmer scholarship recipients** from underrepresented farming communities at Organic Week DC.



✓ LISTENING TO DIVERSE FARMER VOICES 2023 ON THE ROAD VISITS IN 5 STATES:

5

Small Producer and
Organic Farms

1

Farmer's Market
Opening
Celebration

1

Small Farmer
Conference

1

Urban Farm Grand
Opening



✓ SCIENCE PROGRAM FELLOWSHIPS

Awarded

3

Fellowships to work on projects that increase diversity, equity and collaboration, in organic research and extension in the Southeast.

✓ 2022-2023 INTERNATIONAL COLLABORATIONS

TOC engages in international events that aim to build global collaborations in organic science innovation

2

Events in Korea - Participation in [IFOAM's 50th Anniversary](#) at the 2nd Organic Expo in Goesan, South Korea.

4

Events in China - Representing US Organic in China with [four speaking events](#).



Organic Coffee Farm Visit in Southwestern Honduras



Fill Knowledge Gaps

The Organic Center works to fill critical industry knowledge gaps by managing research projects and providing tools and training to help **organic farmers and businesses thrive**.

✓ FUNDING CRITICAL ORGANIC RESEARCH AND EXTENSION

The Organic Center and Foundation for Food & Agriculture Research (FFAR) competitive grant program:



Contributed over

\$1M

to support national-level organic outreach and research initiatives in 2022.



Commitment to a three-year program, planning to inject a total of

\$3.6M

into the cause.



✓ ACADEMIC RESEARCH COLLABORATIONS



TOC led or partnered on

16

successfully funded federal grant proposals from 2020 to 2023, collaborating on

\$18,611,000

to advance worth of organic research and education.

✓ FUNDING CRITICAL ORGANIC RESEARCH AND EXTENSION



In 2023 alone, The Organic Center received almost \$900,000 in federal funds through the [USDA OREI program](#), supporting

4

new research projects that received a total of

\$12,500,000

funding for organic research and extension.

Support Industry Advancement

✓ SPEAKING ENGAGEMENTS TO SHARE ORGANIC SCIENCE WITH STAKEHOLDERS ACROSS THE INDUSTRY

TOC website hosts **19 on-demand webinars** presenting scientific results and Organic Confluences sessions.

In 2023, TOC science staff were also a part of...

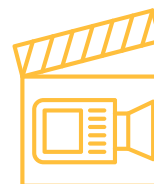
1 Podcast [NCAI](#)

3 Partner organization webinars

4 Guest lectures across the US

3 Conference presentations

3 Filming in two locations as a Science Advisor and featured guest for full-length documentary movie on connecting healthy food to healthy people titled "Delicious Revolution"



Please visit [organic-center.org](https://www.organic-center.org) to learn more about our work.



THE
ORGANIC
CENTER™

The Organic Center is your trusted source on the science of organic food and farming. We serve up unbiased research so you can make healthier choices based on scientific findings. We are forever curious and in pursuit of the truth.