The ORGANIC **ADVANTAGE**

Spices, Herbs and Teas

Discover the benefits of choosing organic spices, herbs and teas. This guide highlights health advantages, environmental impact and social responsibility. Learn why organic is the smart choice for conscious consumers.







ONLY ORGANIC GUARANTEES

Produced Without Toxic, Synthetic Pesticides

Organic farming prohibits toxic synthetic pesticides. This helps protect you from the harmful residues often found in conventional products.

GMO-Free

Organic certification prohibits genetically modified organisms. Enjoy peace of mind knowing your products are all-natural.

No Artificial Additives

Organic products are free from artificial colors, flavors, and preservatives. Experience pure, unadulterated taste.

Irradiation Prohibited

USDA organic standards prohibit the use of irradiation and ethylene oxide for pasteurization, maintaining antioxidant levels and eliminating occupational exposure for producers.

Health Boosters in Every Sip and Sprinkle



Antioxidant Powerhouse and **Immune System** Support

Organic spices, herbs, and teas pack more antioxidants, including higher levels of flavonoids and polyphenols. These powerful compounds fight free radicals, strengthen your body's natural defenses, and support overall health.



Cleaner Consumption

Organic spices, herbs and teas reduce exposure to pesticide residues. Enjoy your favorite flavors without worrying about harmful chemicals.

Brewing Tips for Tea Lovers



Choose STEP | Organic

Start with high-quality organic tea leaves. This ensures lower residue levels and better flavor.



Mind Your Water

Use filtered water at the right temperature. Different teas require specific brewing temperatures.



Watch STEP | the Clock

When you don't have access to organic tea, avoid over-boiling conventional tea leaves to reduce the infusion of chemical contaminants. Choose organic to ensure lower residue levels.



THE ORGANIC ADVANTAGE

BY NUMBERS

These statistics highlight the significant nutritional and environmental benefits of choosing organic products.

50% more in organic crops

FLAVANOLS (A group of flavonoids; Antioxidant)

51% more in organic crops

ANTHOCYANINS (Anti-inflammatory)

20% increase
with organic practices

Sustainability Matters

Organic Fights Against Climate Change.

Conventional farming contributes to climate change by relying on fossil fuel inputs that release greenhouse gases. Organic farming, on the other hand, helps capture more carbon and builds resilience against the growing threat of extreme weather.

Organic Protects Our Soil. Conventional practices can deplete soil health and increase contamination. Organic farming restores and strengthens soil, reducing harmful pollutants and ensuring healthier crops.



Organic Supporting Workers and Communities



Organic farming protects workers from harmful chemical exposure, reducing the risk of chronic illnesses.

USDA



COMMUNITY DEVELOPMENT

Fair-trade premiums support local farming collectives worldwide. This helps build stronger, more resilient communities.



GENDER EQUALITY

Organic farming often provides more jobs for women. This promotes economic empowerment and gender equality.

Tips for Shopping Organic

Look for the USDA Organic Logo

When shopping for organic spices, herbs and teas, check for the USDA Organic seal. This ensures that the product meets strict organic farming standards and is free from synthetic pesticides, GMOs and artificial additives.

Check for Fair Trade Certification

Products with the Fair Trade label ensure that farmers and workers are fairly compensated, working under safe conditions and practicing sustainable farming methods. Fair Trade also supports community development and helps small-scale farmers gain access to better trading conditions.

Resources

- 1. Chandran, R., Sivakumar, G., Thomas, S. G., Sundararaman, J. L., & Muralidharan, K. (2014). Pesticide-related health problems among farm workers in the Idukki district of Kerala, India. *Food Additives & Contaminants: Part A*, 31(12), 1881–1891. https://doi.org/10.1080/19440049.2014.958575
- Mesnage, R., Defarge, N., Spiroux de Vendômois, J., & Séralini, G. E. (2014). Major pesticides are more toxic to human cells than their declared active principles. Critical Reviews in Toxicology, 44(2), 143-145. https://doi.org/10.3109/10408444.2012.738645
- 3. Mostafalou, S., & Abdollahi, M. (2013). Pesticides and human chronic diseases: Evidence, mechanisms, and perspectives. *Toxicology and Applied Pharmacology*, 268(2), 157–177. https://doi.org/10.1016/j.taap.2013.01.025
- Organic Trade Association. (n.d.). How Organic Food is Processed. Retrieved from https://ota.com/resources/how-organic-food-processed
- Organic Trade Association. (n.d.). How Organic Food is Grown. Retrieved from https://ota.com/how-organic-food-grown
- Organic Trade Association. (n.d.). National Organic Program. Retrieved from https://ota.com/advocacy/organic-standards/national-organic-program
- 7. Organic Trade Association. (n.d.). **Organic and GMOs.** Retrieved from https://ota.com/organic-and-gmos
- 8. Organic Trade Association. (n.d.). **Organic Standards.** Retrieved from https://ota.com/resources/ organic-standards





- Qiao, Y., Halberg, N., Vaheesan, S., & Scott, S. (2015).
 Assessing the social and economic benefits of organic and fair trade tea production for small-scale farmers in Asia: A comparative case study of China and Sri Lanka.
 Renewable Agriculture and Food Systems. Advance online publication. https://doi.org/10.1017/S1742170515000162
- The Organic Center. (2014). Carbon Sequestration in Organic Farming Systems: A Literature Review. Retrieved from https://www.organic-center.org/sites/default/files/ Soil/the_organic_center_carbon_sequestration.pdf