

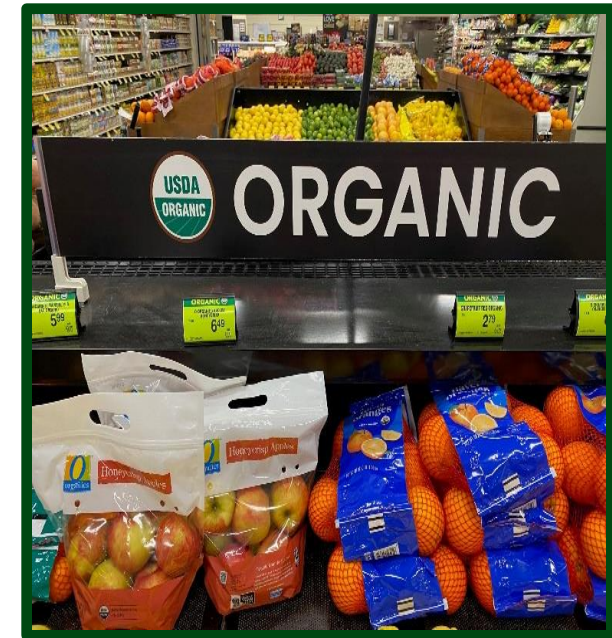
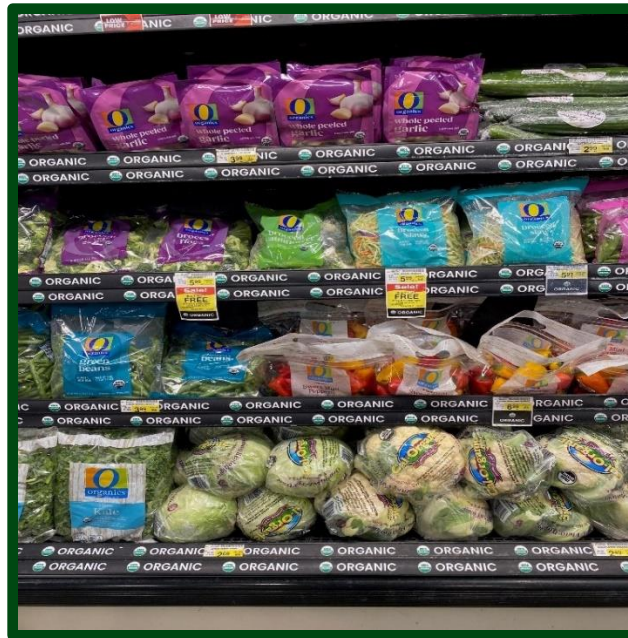


The Whole Farm

A SUSTAINABLE, REGENERATIVE AG CLOSED-LOOP SYSTEM

Current Retail Environment

- What do we see
- Where's the Love



Large Retailers

- Environmental, Social & Governance (ESG)
- Pandemic
- Inflation

Packaging is a complex aspect of our business that has many components, including concerns about plastic waste in landfills and the oceans, the need for more uniform waste collection programs, the need for better recycling infrastructure, and the inconsistency of laws and regulations.

One common theme with all large retailers within their ESG reports. Their major focus is their own private labels.

Machinery Changes

- Not Compatible
- Less production
- Increase Costs



Current Items

- These are available
- Trying to adapt



We are Seeing
Changes



Changes are Happening



Still Challenges

- Depends on the commodity



Retailers Pushing to Change but Customer Resistance

- Creatures of habit
- Sales decrease



Increase the Momentum

- Continue to ask about recycling and compostable options
- Retailers do listen

