



By choosing at least one organic product out of every 10 items you purchase...



WATER



servings of drinking water would be free of toxic pesticides

EACH DAY

PRODUCE



servings of produce would be produced without toxic pesticides

EACH DAY

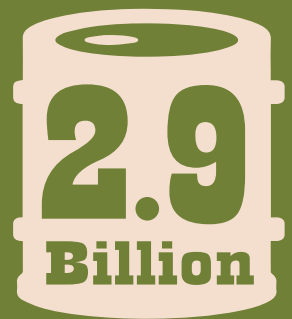
MILK



servings of milk would be produced without rBGH or antibiotics

EACH DAY

OIL



barrels of imported oil would be eliminated

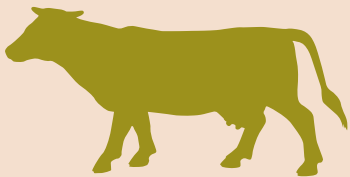
EACH YEAR

25,800

square miles of degraded soils would be converted to rich, highly productive crop land



Assure



915 million

animals are treated more humanely

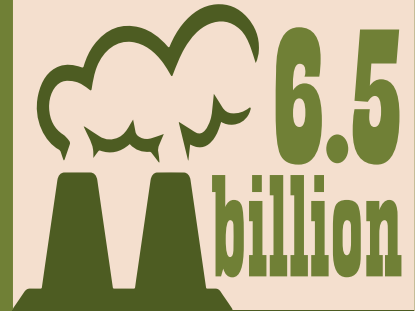
Eliminate



2.5 million pounds

of antibiotics used in livestock each year

Capture



pounds of carbon in the soil