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Organic fruits and vegetables make up 40% of organic sales



Fabric row covers for frost protection and season extension

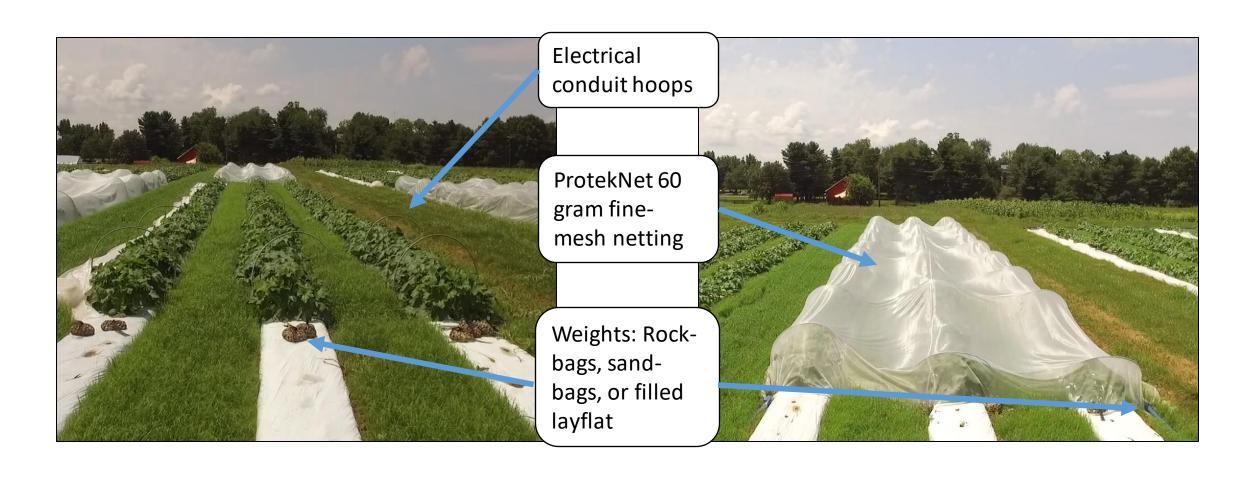


Row cover with short hoops



Floating row cover

Fine-mesh row covers for protection from insect pests



Netting also used to limit bird damage









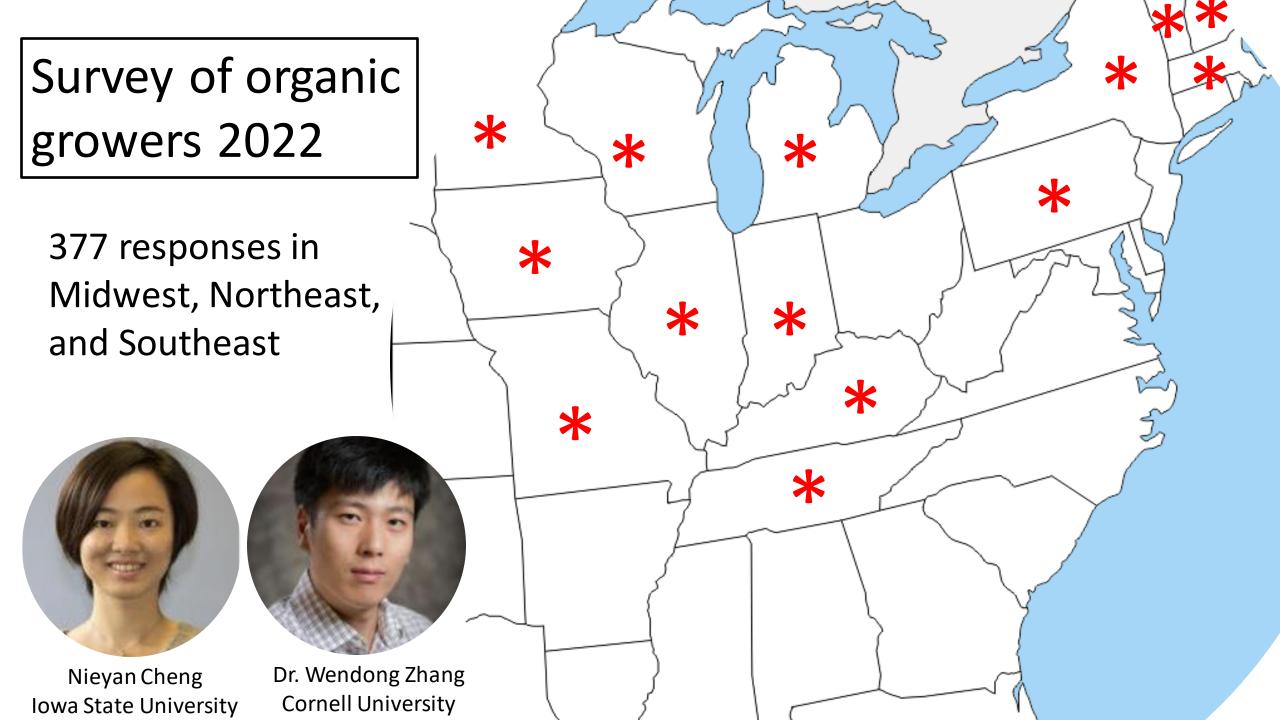


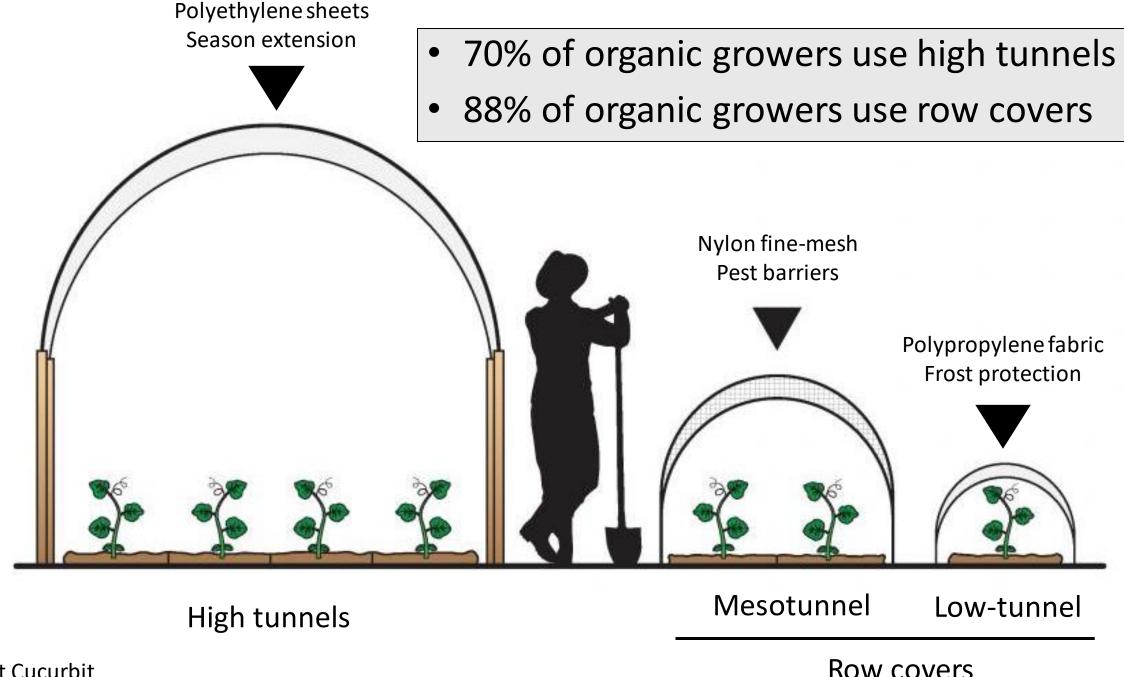




High tunnels for season extension

Kaiser and Ernst. 2021. UK. CCD-SP-2





Row covers

Survey of organic growers 2022

Row covers

Growers agree or strongly agree that row covers:

- Reduce insecticide use 67%
- Reduce vulnerability to weather 78%
- Improve product quality -74%
- Improve overall yield -76%



Nieyan Cheng Iowa State University



Dr. Wendong Zhang Cornell University

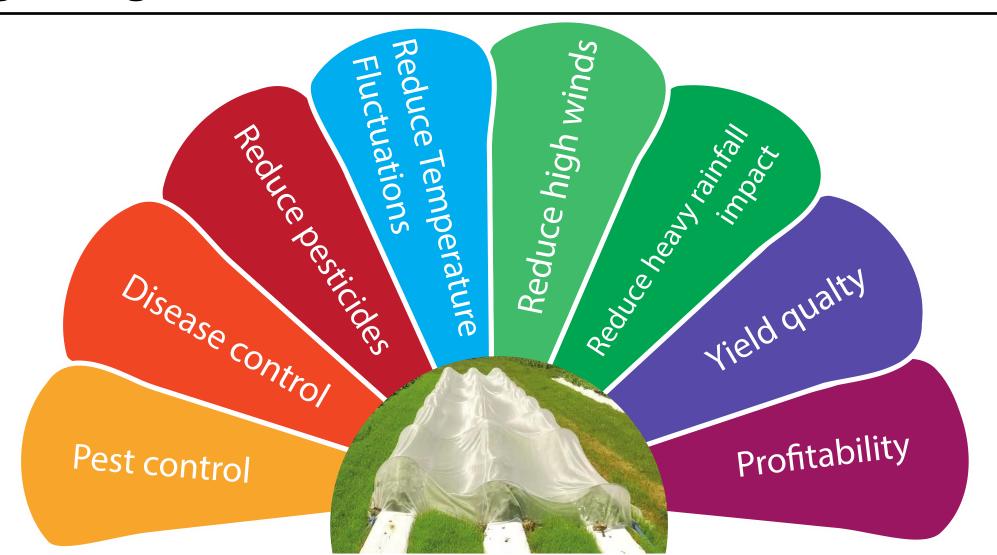
Row cover profitability in organic acorn squash

1-Acre		rganic sticides	Ro	w cover
Selling Price (\$)	\$	1.77	\$	1.77
Total Cost (\$)	\$	4,361	\$	5,111
Revenue (\$)	\$	15,926	\$	25,073
Profit (\$)	\$	11,56!	\$	19,962
ot all field prep costs included, some costs are annualized				

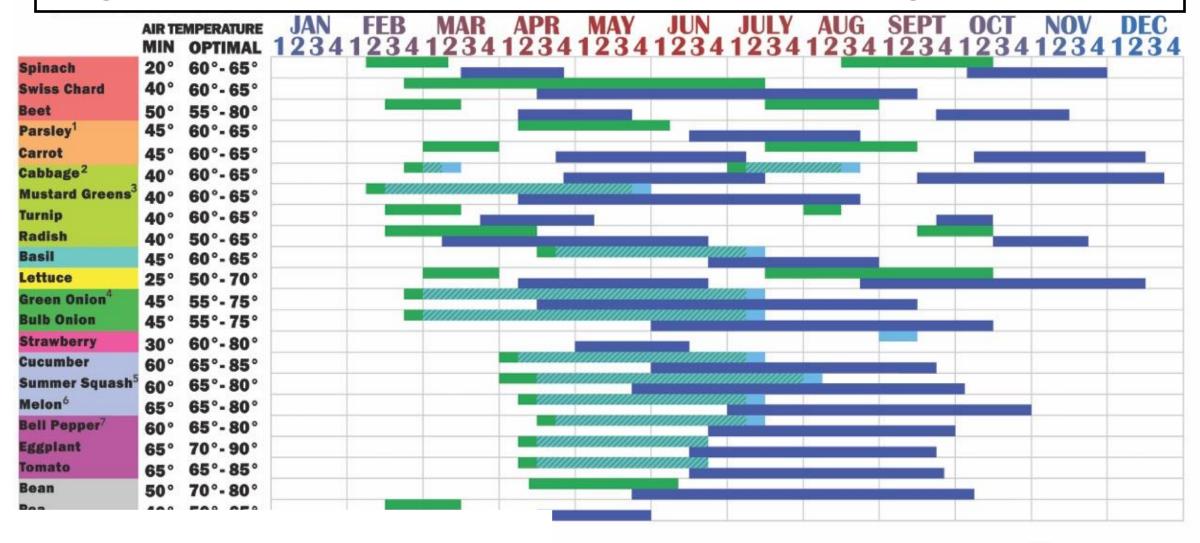
Fiske, Gonthier, Cheng, Zhang unpublished Also see Nelson et al. 2023. HortTechnology

*Preliminary results, not

Multiple benefits of protected systems address organic grower critical needs



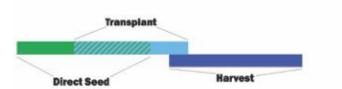
High tunnels and row covers vital for local/organic markets















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