



Driscoll's[®]
Only the Finest Berries[™]

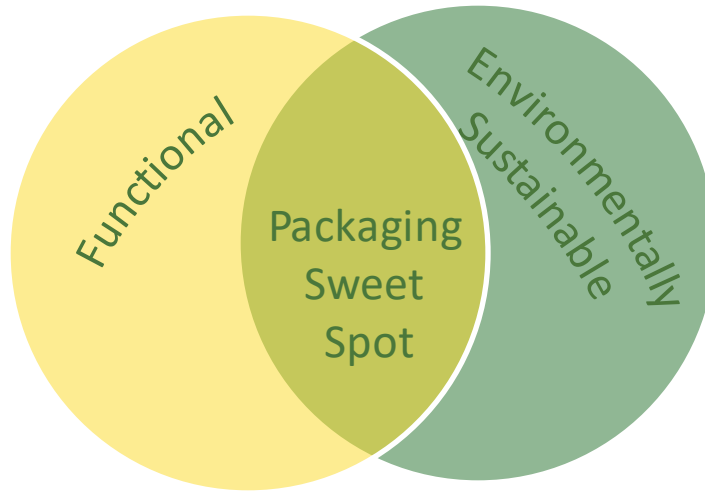


Berry Good Packaging

Success and challenges in plastic packaging
and exploring alternatives

Sustainable Packaging Charter

Develop strategies that **balance** the **functional** aspects of packaging with our desire to mitigate its **impact** on the environment



What matters when thinking about berry packaging?

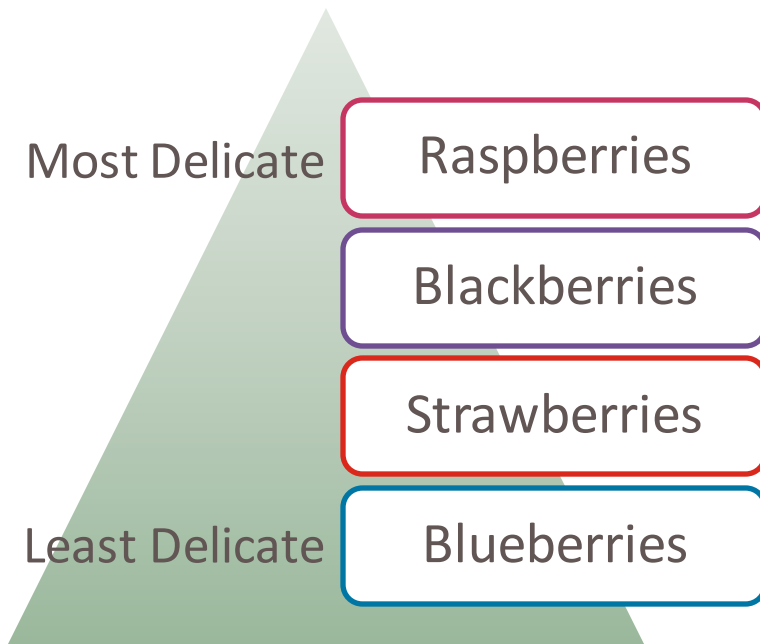


Functionality: Why is packaging important for berries?

Packaging is important for food safety and quality, because berries are small and delicate!

Berries food safety and quality concerns

- Appearance and damage
- Temperature sensitivities



Why is the PET clamshell the ubiquitous berry packaging?

- Protects
- Moisture
- Visibility
- Recycled material
- Recyclable*



Sustainable Packaging Charter



Develop strategies that balance the functional aspects of packaging with our desire to mitigate its impact on the environment



Reduce the amount of material we use



Replace through discovery and testing of alternative packaging formats



Recover and Recycle to move toward a closed loop system



Change management to enable positive progress against set targets

Material Limitations, Conflicting Consumer Desires



What consumers say they want

- Paper packaging



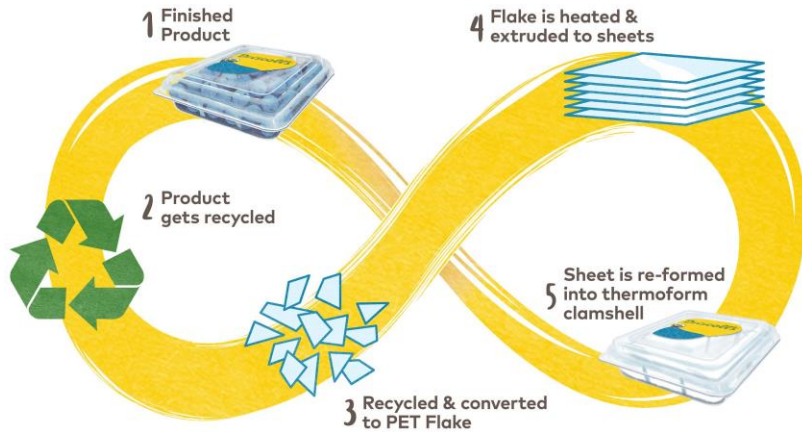
What consumers also want

- To see the berries



Driscoll's is leading the way in making PET clamshells recyclable in practice and at scale

Technically recyclable
(in Driscoll's control)

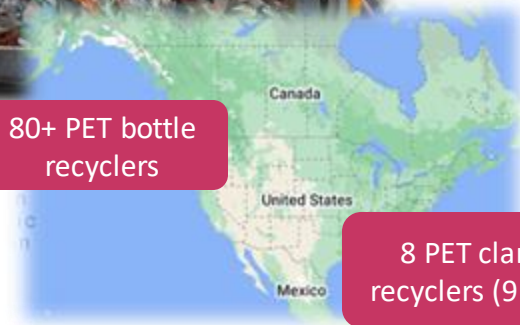


Recyclable in practice and scale
(outside Driscoll's control)

● In progress!



80+ PET bottle
recyclers



8 PET clamshell
recyclers (9 in 2024)

Driscoll's Clamshell-to-Clamshell Recycling Initiative

Building a postconsumer recycled PET clamshell market through demand



2018

Pre-competitive research on barriers to PET clamshell recycling

2019

Barriers included MRF infrastructure, reclaimer infrastructure, and labels Asked our suppliers to explore the sourcing of recycled PET clamshells

2020

Required our suppliers to go from **0%** postconsumer recycled content from recycled PET clamshells to **10% by EOY** – successfully accomplished

2021

4.58M kg (9%) of postconsumer content came from recycled PET clamshells (total PCR was 43%)

2022

5.12M kg (8%) of postconsumer content came from recycled PET clamshells (total PCR was 37%)

2025

Goal is **25%** postconsumer clamshells included into new clamshells by 2025

In Summary

Driscoll's is addressing plastic packaging use in organics, looking at **functional** needs and **balancing** them with efforts to mitigate the **impact** of plastic on the environment



Recover & Recycle

Focus on increasing PET clamshell recycling because it's technologically, logistically, and economically feasible

Replace

Design, pilot, and commercialize fiber-based packaging that is recyclable

Reduce

Designing packaging to reduce the amount of plastic but to delivering the same quality of fruit

Thank you!

